Jute (CA)/67/86-IX

Dated: 5th December, 2016

To
Chairman/Vice Chairman/President/Vice President
IJMA and All Jute Mills

Subject: UPI App and Digital Payment Transformation

Sir,

Please refer to IJMA Letter No T-144/587-D dated 29.11.2016 and T-144/213-D dated 29.11.2016 on the above subject (Copy of letters enclosed).

It is hereby requested that you are to follow the orders of IJMA letter enclosed herewith on the above subject.

Yours faithfully,

(Dipankar Mahto)
Deputy Jute Commissioner
Sub : UPI App and Digital Payment Transformation

Sir,

With regard to your e-mail on the above mentioned subject sent to Chairman, IJMA today in the morning, the jute industry led by IJMA will organize 6 camps as per enclosure. Camps will start on 2.12.2016 and will continue up to the 8th December, 2016. Time is too short to organize any camp on 1st of December, 2016. The circular to all composite jute mill companies of the country other than those in Andhra Pradesh is enclosed for your information. You are requested to send a circular to all the concerned jute mills as a follow up to the IJMA Circular so that all concerned jute mill companies take part in the camps with due seriousness and intent to achieve the objectives of the Union Government’s policy.

Yours faithfully,

Subhakirti Majumdar
Director General

Encl: as stated

Copy to:
Shri Dipankar Mahto
Deputy Jute Commissioner
Office of Jute Commissioner
Salt Lake City
Kolkata

With a request to send an advisory letter to all jute mill companies so that all participate seriously and without fail in the said 6 camps.
INDIAN JUTE MILLS ASSOCIATION

Circular No.T-144/213 — D

29.11.2016

To:

Heads / Chief Executives of all Jute Mill Coys
within and outside the Membership of the Association

Memo: Hon'ble Minister(Textiles) has directed all the Offices and Organizations under the Ministry of Textiles to organize camps for workers and employees to be sensitized about the Unified Payments Interface(UPI). UPI is an open and inclusive digital payment platform developed by National Payments Corporation of India (NPCI) that makes transferring currency and making payments easier. UPI already has more than 26 Banks on board.

As part of the commitment of the jute industry 6(six) camps are being organized for the mills in West Bengal and neighbouring States. The date of the camps and time are given in the Annexure along with the address of the jute mill where the 6 camps are being organized and which jute mill is tagged to which particular camp. As the camps have been organized for the respective jute mill companies, you are requested to depute the Chief Executive, Commercial Manager, EDP Manager and the Personnel Manager from your mill at the specified jute mill / location on the date and time indicated in the Annexure so that the maximum benefits are obtained by going cashless and become part of the digital payment transformation policy of the Union Government.

The six concerned jute mill companies where these camps are being organized are requested to make arrangements for sitting of about 40-80 Officers of various jute mills as per mills listed and also provide the necessary arrangements for holding demonstration of the "Unified Payments Interface". You are also requested to send pictures of the camps so that these can be forwarded to the Hon'ble Minister(Textiles).

You are requested to kindly depute the above mentioned four officers including the Chief Executive, Personnel Manager, EDP Manager and Commercial Manager for the said six camps at the time and date indicated.

[Signature]
Subhakirti Majumdar
Director General

Encl : as above