



**Government of India**  
**Ministry of Textiles**  
**OFFICE OF THE JUTE COMMISSIONER**  
CGO Complex, 3<sup>rd</sup> MSO Building, E & F Wings, DF BLOCK,  
4<sup>th</sup> Floor, Sector-I, Salt Lake City, Kolkata – 700064

No.Jute(Mktg)/83/2011

Date: 29-04-2020.

To  
All Jute Mills/Suppliers

Sub: Colour Coding of Gunny Bags to facilitate identification of crop year of stock for KMS 2020-21.

Sir,

This office has received a letter No.15(1)/2012-Py.III(E.File.367559) dated 24-04-2020 from Ministry of Consumer Affairs, Food & Public Distribution, Govt. of India about the colour Coding of Gunny Bags. A copy of the letter dated 24-04-2020 is **enclosed**.

All jute mills/Suppliers are directed to strictly follow the guidelines contained in the above mentioned letter dated 24-04-2020.

This issue with the approval of Jute Commissioner.

Yours faithfully,

(Kousik Chakraborty)  
Dy. Jute Commissioner

No.15(1)/2012-Py.III (E.File.367559)  
Government of India  
Ministry of Consumer Affairs, Food & Public Distribution  
Department of Food & Public Distribution  
(Policy-3 Section)

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Krishi Bhavan, New Delhi.  
Dated 24/04/2020

To

The Secretary,  
Food & Civil Supplies Department,  
Government of Andhra Pradesh, Assam, Bihar, Chhattisgarh, Gujarat,  
Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka,  
Madhya Pradesh, Maharashtra, Nagaland, Tripura, Orissa, Punjab,  
Rajasthan, Tamil Nadu, Telangana, Uttaranchal, Uttar Pradesh, West  
Bengal, Andaman & Nicobar Islands, Chandigarh, Delhi and Puducherry.

**Subject: Colour Coding of Gunny Bags to facilitate identification of  
crop year of stock for KMS 2020-21.**

Sir/Madam,

I am directed to say that it has been decided with the approval of  
Competent Authority to adopt **RED** Colour Coding for gunny bags for KMS  
2020-21. The colour coding will be in the manner as indicated below:

1. Stencil or Branding as per indenters' requirements shall be in **"BLUE"**  
colour.
2. Marking or stitching on the mouth of the bag after filling the grain will  
be done by the FCI/State Agencies in **"RED"** colour.
3. For identification marking of marketing season, there will be Color  
Coded strip/s on every jute bag. Width of each strip will be of 4 threads.  
Each strip will be running along the length of the Bag and shall be in  
**"RED"** color.

**For bags to be supplied through Jute Commissioner of India.**

4. (i) Single strip is to be printed for bags to be supplied through Jute  
Commissioner of India. This single strip shall be printed at a distance of  
about 150 mm away from any selvedge of the bag.
- (ii) For supply of jute bags to Andhra Pradesh, Telangana, Tamil Nadu,  
Kerala and Karnataka through Jute Commissioner of India, an additional  
Black colour strip will be printed on each bag at a distance of about 150  
mm away from other selvedge of the bag.



**For bags not purchased through Jute Commissioner of India.**

5.(ii) For jute bags not purchased through Jute Commissioner of India, two strips shall be printed on each bag. Each of two strips shall be printed at a distance of about 150 mm away from the respective selvages of each bag.

Yours faithfully,

Signature Not Verified  
Digitally signed by Inderdeep  
KANDWAL  
Date: 2020.04.24 17:21:20 IST

(Inderdeep Kandwal)  
Under Secretary (Py.III)

Copy to:-

1. Chairman, FCI, New Delhi.
2. ED (Proc) FCI, New Delhi.
3. Jute Commissioner, Kolkata.
4. Chairman, IJMA, Kolkata